

Incl. display at the  
Hannover Messe 2023  
(17. - 21.04.2023)



# Sustainability Report Industry & Logistics 2023

Companies in Germany take responsibility



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# Sustainability Report Industry & Logistics 2023

## FUTURE ENGINE SUSTAINABILITY

Sustainable thinking and business practices are becoming a decisive competitive factor and have long played a central role in the orientation of corporate activities.

Customers, investors, employees and the general public expect, that companies take responsibility by understanding the ecological, social and economic impacts of their business model and managing them within the framework of sustainable development.

None of the parties involved in industry and logistics can escape this responsibility - on the contrary: a company's sustainability is ultimately synonymous with the "right to play". For companies, sustainability means securing the future.

The German-language publication by publish-industry & DVV Media, the "**Sustainability Report Industry & Logistics**", shows the sustainability commitment of companies in Germany.

## YOUR ADDED VALUES AS AN ADVERTISING PARTNER

### SHOW FLAG

You make your company's sustainability commitment or your sustainable offering visible and are thus present at relevant touchpoints such as the German Sustainability Day and Sustainability Award in Düsseldorf and the Hannover Messe.

### THOUGHT-LEADER

You show customers, employees, investors and the public that and how you take responsibility sustainably. This clearly positions you as a topic leader in sustainability.

### REACH

High relevant reach and visibility among decision-makers in industry, the logistics services industry, trade, as well as the rail industry, the maritime industry and the mobility industry.

# Editorial concept: Sustainability as the engine of the future

- What is the readiness of industry in Germany with regard to sustainability?
- Positioning - Which benchmarks are interesting for which industries?
- What political framework does industry have to adapt to?
- How can companies practice green sourcing?
- What comes after green washing?
- Do they exist - the sustainable global value chains?
- How can a truly reliable CO2 footprint be measured?
- Can the decarbonization of transport succeed?
- New Ideas - which start-ups are shaping the future?
- Technology Check - which product supports, and which is a must?



What impact does a company's business activity have on the environment and the public? How does sustainability influence existing business models and what opportunities does digitalization offer in terms of new, sustainable business models in industry and logistics?

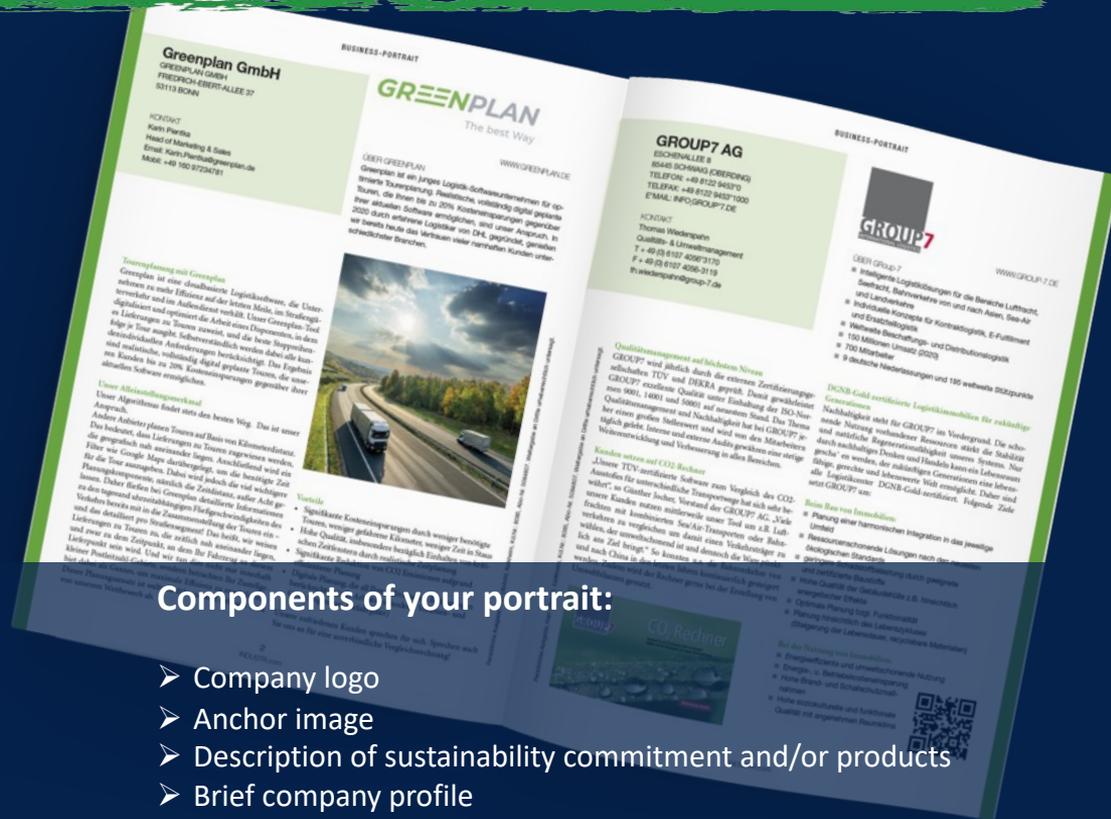
We show innovations, solutions and best practices that inspire us - because they secure the future!

# Your Business & Sustainability Portrait - Show how you take responsibility!

## Sustainability – “your right to play”

Customers, employees and investors expect companies to take responsibility by understanding the environmental, social and economic impacts of their business model and managing them in the context of sustainable development.

Your full-page portrait presents your company's sustainability commitment or sustainable service offerings & promises. You provide the text - we design your portrait.

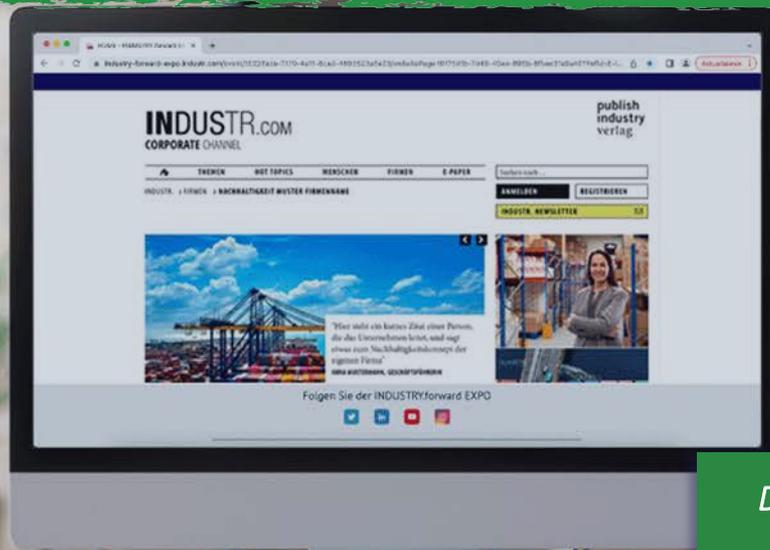


## Components of your portrait:

- Company logo
- Anchor image
- Description of sustainability commitment and/or products
- Brief company profile
- Contact details
- QR code

*Companies take responsibility!*

## Digital extension - Your portrait also online on INDUSTR.com



*Decision-makers in the industry  
are strongly digital!*

We put your business and sustainability portrait online and enrich it with additional content and images. In addition, we publish up to four articles for you on INDUSTR.com, which we push specifically to the target group of industry decision-makers via our newsletter.

**INDUSTR.com** - The Industry Portal for the German-speaking market:

- 860,000 industry decision-makers from 60,000 companies per year
- 3,000 industry suppliers
- Call for 130,000 articles per month

## Participation possibilities - Price list

BUSINESS & SUSTAINABILITY PORTRAIT		PRICE (PLUS VAT)
1/1 page		EUR 4.700,-
Digital extension INDUSTR.com (Digital) Online + newsletter including up to 4 editorial publications, duration: 12 months		EUR 990,-
ADVERTISING		PRICE (PLUS VAT)
1/1 ad (215x280mm plus 3mm trim)		EUR 5.800,-
COMBINATION PORTRAIT & DISPLAY		PRICE (PLUS VAT)
2 x 1/1 page		EUR 7.500,-

**Publication date**  
**April 4, 2023**  
Bookings until:  
21.02.2023  
Print documents until:  
28.02.2023

## Secure access to 32,000 decision makers in industry and logistics



Executives and decision-makers in high-tech companies, in the manufacturing industry, in the process industry, in mechanical engineering and in industry-related service companies.

Decision-makers from the logistics services industry, the rail industry, the maritime industry and the mobility industry.

Display at the Hannover Messe 2023  
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Sending the e-paper to a selection of highly qualified decision-makers from the following subscriptions:

### **Industry Readers**

(A&D, E&E, Energy 4.0, P&A)

Executives & decision makers in development & electronics, manufacturing, engineering, process industries, as well as public utilities, suppliers and industrial parks.

### **Logistics Readers**

(DVZ, Rail-Business, Ship & Offshore, Mobility-Impacts)  
Decision-makers from the logistics services industry, the rail industry, the maritime industry and the mobility industry.

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For more than 70 years, DVV Media Group has been a reliable partner for players in the fields of transport and logistics as well as traffic and mobility.

**Together, we create the opportunity for our customers to play the relevant future topics along on the path to a climate-neutral economy along networked supply chains and across sectors in their entire breadth.**