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INDUSTRY FORWARD
NAVIGATE THE CHANGE

Special publication


INDUSTRY.zero REPORT 2024

Solutions for climate neutrality and sustainability in industry

Publication date:
12th April, 2024

INDUSTRY.zero REPORT 2024 - Idea & editorial concept

INDUSTRY IS THE HEART OF OUR SOCIETY!



Industry is not only the driving force behind our economic strength, but also the pioneer in our efforts to achieve a climate-neutral and resource-conserving way of life. Its commitment extends across the entire value chain and the entire life cycle of its products.

Sustainable thinking and management is becoming a decisive competitive factor and has long played a central role in the orientation of entrepreneurial activity.

The INDUSTRY.zero REPORT presents the latest and most innovative solutions, initiatives, products and services that make sustainable value creation possible.

SOLUTIONS FOR CLIMATE NEUTRALITY AND SUSTAINABILITY IN INDUSTRY

Climate neutrality and resource efficiency are not goals for the future - they are goals for now. If the ecological transition in the economy is to succeed, the right course must be set immediately.

The necessary transformation of the industry towards climate neutrality and sustainability requires major efforts and radical changes.

Exclusive interviews, reports and deep dives with decision-makers and forward thinkers from industry, associations and the energy supply sector - in the INDUSTRY.zero REPORT, we dive deep into the world of industry and provide insights into strategies, challenges and case studies from the industry on the path to sustainability and a climate-neutral and resource-friendly lifestyle and future.

INDUSTRY.zero REPORT 2024 – Added value as a partner

TARGET GROUP ALIGNMENT

Decision-makers, managers and forward thinkers from the industry - the INDUSTRY.zero REPORT addresses a specifically selected and highly relevant target group with a long-term interest in the topics of climate neutrality, resource conservation and sustainability.

VISIBILITY & MEDIA REACH

By participating in the INDUSTRY.zero REPORT, you place your company in an environment that focuses on industry trends and innovations. Your company will be perceived as a pioneer for sustainability and solutions for a climate-neutral and resource-conserving future for industry.

CREDIBILITY & AUTHORITY

With your presence, you strengthen the credibility and authority of your company. Your advertisement or advertorial will be presented in an editorial environment that is valued by industry experts and decision-makers and that positions your company as a trustworthy source for innovative solutions.

Your business profile - Position yourself on climate neutrality and sustainability!

With a business profile in the **INDUSTRY.zero REPORT**, you can position your company and your range of services in an environment that focuses on industry trends and innovations. Your company will be perceived as a pioneer for solutions for a climate-neutral and resource-saving future for the industry.

Your full-page business profile presents your company's commitment to sustainability and its initiatives and services for climate neutrality and resource conservation.

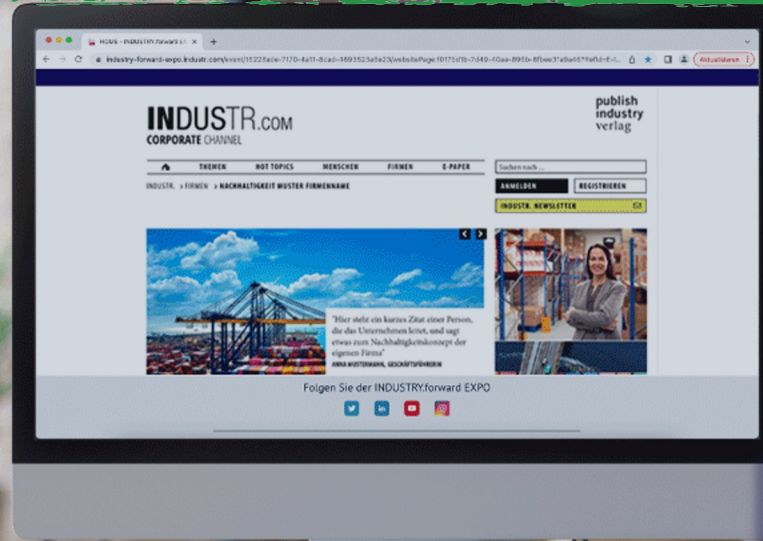
You provide the text – we design your portrait.



Components of your business profile:

- Company logo
- Anchor image
- Company description
- Short company profile
- Contact details

Digital extension - your portrait also available online at INDUSTR.com



*Decision-makers in the industry
are highly digital!*

We put your business profile online and enrich it with additional content and images. In addition, we publish up to four articles for you on INDUSTR.com, which we push to the target group of industry decision-makers via our newsletter.

INDUSTR.com - The industry portal for the German-speaking market:

- 900,000 industry decision-makers from 60,000 companies per year
- 3,000 industry suppliers
- 130,000 articles called up every month

Participation opportunities – Print & Digital price list

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Advertising/
Print documents:
20th March 2024

CONTENT MARKETING	RATE (EXCL. VAT)
Cover Sponsoring Magazine	€11,380
Business Profile, 1/1 page	€4,700
Digital Business Profile: INDUSTR.com Online + Newsletter including up to 4 editorial publications Duration: 12 months	€1,990
Promotion "Storyboard" (1 page 2 pages)	€3,830 €6,990
Digital Extension Storyboard on INDUSTR.com incl. 3 newsletter posts	€1,930
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1/2 Page (87 x 232 mm / 178 x 114 mm) 1/3 Page (56 x 232 mm / 178 x 75 mm)	€4,390 €3,040
1/4 Page (42 x 23 mm / 178 x 55 mm / 87 x 114 mm)	€2,410

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15.000

Managers and decision-makers in high-tech companies, the manufacturing industry, the process industry, mechanical engineering and industry-related service companies.

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