



02 + 03 July 2024, Berlin

THE PLACE TO BE FOR THE INDUSTRY'S THOUGHT LEADERS





INDUSTRY.forward SUMMIT 2024 – The CxO Future Conference of the Industry

THE VISIONARIES OF THE INDUSTRY GATHER IN ONE PLACE AND NETWORK. LEARNING FROM EACH OTHER.

Personal, direct, intense! On 02.07. (start approx. 15h, followed by networking dinner) and 03.07.2024 (full day), 180+ top industry leaders, forward thinkers and creators of the future will discuss the relevant challenges and urgent issues of our time in an exclusive setting at the Spreespeicher in Berlin. Impulse lectures in TED format, discussions at eye level, among doers who make!

For the top-class participants, an exclusive and relevant framework for learning, benchmarking and networking at eye level is created.

„It has never been easier to engage in conversation with so many high-profile industry leaders.“

YOUR ADDED VALUES AS A PARTNER

PERSONAL CONTACTS: Make valuable, business-relevant contacts with high-profile decision-makers from successful industrial & family-owned companies.

LEAD GENERATION: The contact details of attendees with opt-in become your leads.

NETWORK & EXCHANGE: Themed meeting points, a family atmosphere, interactive formats (e.g. topic table) and extensive networking phases enable intensive exchange.

AWARENESS & BRANDING: We place you at eye level with 180+ industry CxOs as a relevant partner and strong visibility among the industry's thought leaders.

INDUSTRY.forward SUMMIT 2024 – Keyfacts

Dates

02.07.2024

3:00p.m to 11:00p.m. incl. Networking Dinner

+

03.07.2024

8:30a.m. to 4:30p.m

2

Stages

20+

Talks

3

Themed Boats

8+

Table-Sessions

180+

Participants

Location

Spreespeicher Berlin

*100% of the participants of the last
INDUSTRY.forward SUMMIT can
imagine coming again.*

"Hello future, we need to talk."

...about perspectives and necessary transformations of our industry!

Keynote speeches in TED format, discussions at eye level, interactive table sessions among doers who do!

On July 2nd and 3rd, 2024, 180+ top industry leaders, forward thinkers and future makers will discuss the relevant challenges and urgent issues of our time in an exclusive setting in Berlin.

- ✓ **Resilience** – Respond quickly to economic developments and get ahead of the wave! Optimize cost structures and reduce capital commitment to withstand drastic increases in energy and personnel costs. Consider reallocating capacities and investments. Operate in networks and ecosystems and strengthen competitiveness.
- ✓ **Sustainability** – Actively shaping the path to net zero! Redesign the added value along the Sustainable Transformation, focus on integrated Circular Economy concepts. Reduce resource consumption and rethink established processes. Steer with intelligent energy management. Address strategic measures for the Green Transformation in order to surf the important wave after the crisis!
- ✓ **Changing times** – Meeting the changes in our world with smart decisions! Realigning organizations. Radically reshape supply chains based on geostrategic realities. Actively address future markets and create suitable service offerings.
- ✓ **Realignment** – Drive digital transformation decisively - despite economic weakness, staff shortages, high energy costs and a lack of political direction! Develop and establish data-driven and innovative business models and processes. Actively implement and efficiently use new technologies such as AI, IoT, Metaverse, etc.
- ✓ **Confidence** – Conveying confidence in the future and creating trust! Bringing entrepreneurship, innovative strength and creative power back into focus as core values of SMEs. Demonstrate values, adapt outdated corporate cultures and structures, inspire young people for industry! Examine and sharpen mindset and purpose, anchor next generation leadership!

Partners at eye level - your participation in the INDUSTRY.forward SUMMIT 2024



Branding, content and networking elements included in all partner packages

Personal contacts at eye level

We position you at the INDUSTRY.forward SUMMIT and in the accompanying communications as the leading competence partner for digital change in the industry on the way to climate neutrality.

We are seeking partners, ...

- whose offerings can provide industrial companies with important additional values in the process of transformation
- who want to position their offers and services in the industry

We offer ...

- personal contacts to high-profile company leaders in the industry
- qualified industry leads
- Relevant attention for our partners' offers among decision-makers in the industry

INDUSTRY.forward SUMMIT 2024 – Partner Packages

STRATEGY-PARTNER

- ✓ 3 SUMMIT tickets
- ✓ 3 Networking Dinner tickets
- ✓ **1 seat on the Sounding Board**
- ✓ Branding Panel
- ✓ Branding lanyards
- ✓ Partner communication & logo presence entire duration (website, newsletter, print, conference)
- ✓ 10 complimentary VIP tickets for your clients
- ✓ Participant contacts with opt-in as leads
- ✓ INDUSTRY.forward HAKAHAKA: 1 statement + 1/1 ad
- ✓ Featured Content: INDUSTR.com, Newsletter
- ✓ Social media posts
- ✓ Roll up (on request)

€14,900

DINNER-SPONSOR

- ✓ 3 SUMMIT tickets
- ✓ 3 Networking Dinner Tickets
- ✓ **Exclusive dinner sponsorship incl. personal intro by the moderator**
- ✓ Partner communication & logo presence entire duration (website, newsletter, print, conference)
- ✓ 10 complimentary VIP tickets for your clients
- ✓ Participant contacts with opt-in as leads
- ✓ INDUSTRY.forward HAKAHAKA: 1/1 advertisement
- ✓ Featured Content: INDUSTR.com, Newsletter
- ✓ Social media post
- ✓ Roll up (on request)

€12,900

TOPIC-TABLE-PARTNER

- ✓ 3 SUMMIT tickets
- ✓ 3 Networking Dinner Tickets
- ✓ **1 topic table hosting: impulse/moderation/expert**
- ✓ Partner communication & logo presence entire duration (website, newsletter, print, conference)
- ✓ 5 complimentary VIP tickets for your clients
- ✓ participant contacts with opt-in as leads
- ✓ INDUSTRY.forward HAKAHAKA: 1/1 ad
- ✓ Featured Content: INDUSTR.com, Newsletter
- ✓ Social media post
- ✓ Roll up (on request)

€9,900

BASIC-PARTNER

- ✓ 2 SUMMIT tickets
- ✓ 2 Networking Dinner tickets
- ✓ Partner communication & logo presence entire duration (website, newsletter, print, conference)
- ✓ 5 complimentary VIP tickets for your clients
- ✓ Participant contacts with opt-in as leads
- ✓ Featured Content: INDUSTR.com, Newsletter
- ✓ Social media post
- ✓ Roll up (on request)

€5,000

On
request

Topic Table Partner



Put your topic in the spotlight: Become a topic table host!

- The 45-minute topic table session with 8 tables is an integral part of the agenda -no other presentation runs parallel
- We define a topic-specific question for each topic table in the context of the event
- We will design the topic of your theme table in dialogue, which you will briefly announce at the table with an impulse
- As a topic table partner, you will moderate the interactive session at the table with interested participants
- We support you with metaplan walls and a workshop poster
- You engage in an intensive exchange with interested participants

- ✓ Targeted positioning as a topic leader
- ✓ Intensive, 45-minute exchange

Dinner Sponsor

EXKLUSIVE



*Special opportunity for
personal networking*

Networking Dinner & “Fireside” Conversations

Following the INDUSTRY.forward SUMMIT kick-off on 02.07.2024, the Networking Dinner will take place in a family atmosphere. The relaxed setting offers space for personal networking and profound conversations.

- Participants: 180+ industry CxOs - speakers, attendees or alumni of the INDUSTRY.forward SUMMIT.
- 3 representatives of your company take advantage of this special opportunity for personal networking

Together with you, we will consider which form of branding and sponsorship suits you and our participants best.

**You brand the networking dinner
exclusively!**

Invitation & Participant Marketing

The INDUSTRY.forward SUMMIT will be marketed via all publish-industry channels (INDUSTR.com, industry-forward.com, newsletter, magazines, LinkedIn)

WE SUPPORT YOU FROM YOUR BOOKING TO THE EVENT AND BEYOND WITH YOUR-PARTICIPATION AS A PARTNER:



BRANDING

Your company logo at the INDUSTRY.forward SUMMIT on logoboards, screens, at the networking dinner, in the networking area, the highlight video, in print, online and on INDUSTR.com



E-MAIL-MARKETING

Your company logo in all INDUSTRY.forward SUMMIT newsletters and e-mailings before, during and after the conference (500,000 contacts in total)



SOCIAL MEDIA

INDUSTRY.forward social media posts about your partnership on LinkedIn. In addition, each partner receives post & marketing material to use in their own partner channels



CONTENT MARKETING

Placement of your featured content (editorial article, short interview, whitepaper, etc.) on INDUSTR.com and in our newsletters

Included in all packages

Face-to-face contacts & qualified leads

The high level of content, speakers and participants ensures that INDUSTRY.forward SUMMIT partners receive relevant attention at decision-making level in the industry. The informal and open atmosphere of the conference and extensive networking options enable contacts, exchange and in-depth discussions at eye level.

For our partners, this also generates valuable participant and speaker leads. We are happy to optionally curate targeted initiation requests on a personal level.

Lead components

- Contact details incl. e-mail and phone number if applicable
- Job title
- Company name
- Opt-in for your contact via e-mail or telephone

Speaker and participants of the INDUSTRY.forward SUMMIT :

- Chief Executive Officer
- Chief Digital Officer
- Chief Technology Officer
- Chief Innovation Officer
- Chief Solutions Officer
- Chief Marketing Officer
- Chief Sales Officer

- Head of Innovation
- Head of Digital Transformation
- Head of Marketing
- Head of Sales
- Head of Business Process Management
- Head of Digital Marketing/Online Marketing

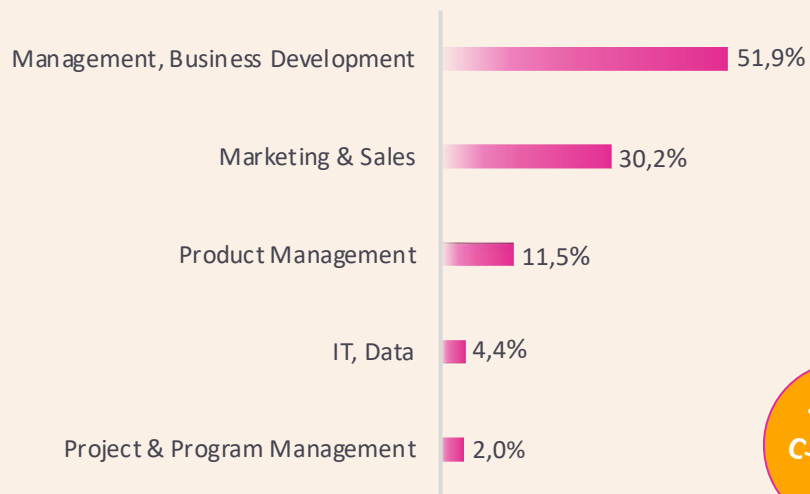
Included in all packages

Meeting place of CxOs of successful companies in the industry...

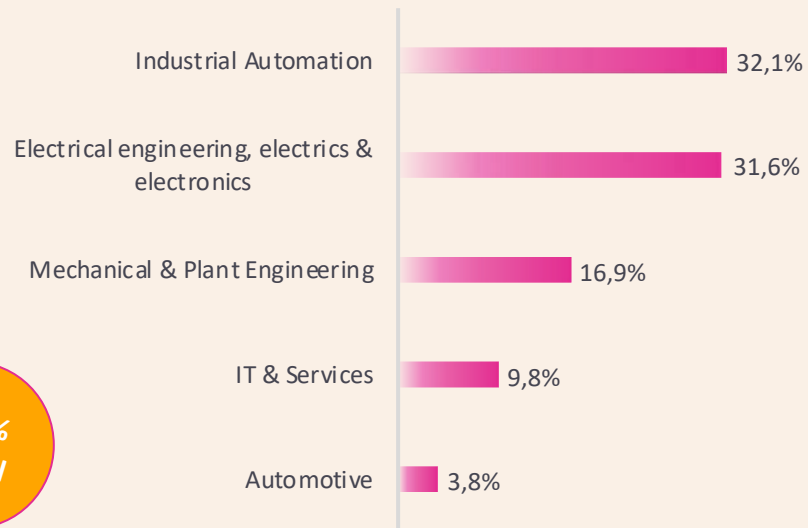


Participants: forward thinkers & decision makers from the industry

TOP ACTIVITY FIELDS



TOP SECTORS



< 90%
C-Level

Statements from INDUSTRY.forward SUMMIT 2023 participants

"Leaders look forward – dedicated but fearless"

"The absolute best place to do truly valuable networking."

„This is where business leaders meet who courageously, passionately and with curiosity [...] want to shape a sustainable and successful future for the industrial landscape."

„Inspiring exchange on a high level with many learnings!"

"Great event, super done. You have once again set an example!"

"#Pathbreaking #Inspiring #Eye-opening".

" Top-notch speakers - including remarkable women who show up."

„It has never been easier to engage in conversation with so many high-level industry leaders."

"Great locations and even greater talks from THE German industry greats."

" Courage, curiosity, passion and trusting partnership."

"Well-founded, innovative with very good speakers!"

"Topic table discussions: Exciting concept to include something like this in such an event - and successful. Open discussion, professional moderation, super exchange."

We create business for industries

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