

BECOME A PARTNER TODAY!

3rd specialist conference
Zukunft.DEFENCE
Together for sovereignty &
security in europe

December 2nd, 2026 | Düsseldorf

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3rd conference: Zukunft.DEFENCE –

Reliable partnerships for the civilian industry in the security and defense market

Together for sovereignty and security in europe

Industry safeguards sovereignty. Together! The Zukunft.DEFENCE conference brings the civilian sector, the security and defense industry and the Bundeswehr—as a procurer—into direct dialogue. We make requirements, procurement channels, and framework conditions transparent, highlight realistic business potential and limitations, and foster partnerships—from market overviews and best practices to the path to the first contract. In this way, we strengthen innovation, scalability, secure production, and resilient supply chains in Europe.

Date: Wednesday, December 2nd, 2026, from 9:30 a.m. to 6:00 p.m.

Venue: Konferenzzentrum der Rheinischen Post, Zülpicher Str. 10, 40549 Düsseldorf

Format: 1-day conference, discussion, and networking event

Target Audience & Participants: Approximately 130–150 key players from the civilian and defense industries, as well as procurement officials and the armed forces

Organizers:

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Topic setting and agenda planning – Zukunft.DEFENCE

Focus topic: Reliable partnerships for the civilian industry in the security and defense market

9:30 – 10:00 a.m.

Networking breakfast & welcome

10:00 a.m. – 12:30 p.m.

SESSION I: UNDERSTANDING NEEDS

KEYNOTES | PRACTICAL INSIGHTS | INTERACTIVE THEMED TABLE SESSIONS

12:30 – 1:30 p.m.

Lunch break & networking

1:30 – 2:20 p.m.

SESSION II: BUILDING BUSINESS

KEYNOTE | PRACTICAL INSIGHTS

2:20 – 2:50 p.m.

Coffee break & networking

2:50 – 4:30 p.m.

SESSION III: FORGING PARTNERSHIPS

KEYNOTE | PRACTICAL INSIGHTS | PANEL

4:30 – 6:00 p.m.

Informal discussion & closing

Partner concept – Shaping the future together

Your commitment makes the difference!

Zukunft.DEFENCE is the specialist conference for business models of civilian industry in the security & defence sector – with a clear focus on implementation rather than just classification.

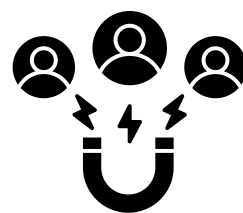
On site, you will meet managing directors and business development leaders from mid-sized industrial companies as well as go-to-market and innovation decision-makers who are asking very specific questions: Where is my business potential – and how do I enter the market?

- ➔ As a partner, you position yourself where companies are currently making decisions – including market access, partnerships, procurement routes and financing.
- ➔ Visibility among industrial decision-makers who are actively preparing their entry into the defence market (strategy, business development, go-to-market).
- ➔ Leads & network: Strengthen your network and build new strategic contacts. Interaction and networking slots create space for specific follow-up discussion.

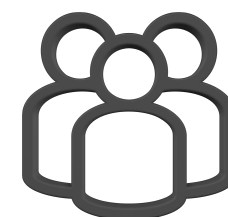
Your value proposition as a partner:



Visibility & positioning



Lead generation



Network and connections





Supporting Partner & Supporting Partner Plus

Branding & attendance

2 partner tickets

Logo presence (onsite & digital)

Your logo in our magazines

1/1 full-page advert in the media brands P&A, A&D, E&E, ENERGY & griephan letters

Social media post

Additionally, as a supporting partner plus:

Participant contacts with opt-in as leads

Presence, access, host status!

Through a simple branding partnership that includes on-site participation, a promotional partner combines visible brand exposure with direct access to the target audience.



Networking Partner

Branding, attendance & networking

Exclusive branding of a networking break

2 partner tickets & 3 guest tickets

Logo presence (onsite & digital)

Your logo in our magazines

1/1 full-page advert in the media brands P&A, A&D, E&E, ENERGY & griephan letters

Social media post

½-page digital ad griephan letters

Attendee contacts with opt-in as leads

Maximum visibility at the hotspot!

The networking partner gains high visibility at the central gathering spot, positive brand perception, and unique opportunities for conversation, since almost all participants come together there in a casual setting.

Topic Table Partner



Branding, engagement & content

Topic Table hosting & branding
topic focus & moderation

Topic Table branding
Topic, these, logo

3 partner tickets & 5 guest tickets

Logo presence (onsite & digital)

Your logo in our magazines
1/1 full-page advert in the media brands
P&A, A&D, E&E, ENERGY & griephan letters

Social media post

½-page digital ad
griephan letters

1/1 Ad
INDUSTRY.forward HAKAHAKA

Attendee contacts
with opt-in as leads

Put your topic in the spotlight: Become a themed table host!

The 45-minute themed table session, featuring approximately 6 tables, is a fixed part of the agenda — no other presentations will be held at the same time.

Partner Package with Content & In-Depth Exchange – As a Topic Table Partner, you'll moderate the interactive session. We'll work with you to develop the content focus of your Topic Table and provide on-site support with a flip chart and workshop materials.

Includes a Topic Table pitch on stage: In 60 seconds, you'll give a preview of the content of your Topic Table on stage and get participants excited about your topic.

Stage Partner

For companies that want to position themselves as thought leaders in the defence dialogue.

Stage your topic and showcase your expertise!

Present a topic that is important to you to the Zukunft.DEFENCE audience — either as part of a panel discussion or as a keynote address. Both formats will take place on stage.

Together, we'll develop an engaging thematic framework that is marketing- and product-neutral. You'll take the stage as a moderator or keynote speaker — we'd be happy to provide a co-moderator.

Branding, participation & stage

Panel or keynote (joint topic selection)

5 partner tickets & 10 guest tickets

Logo presence (onsite & digital)

Your logo in our magazines

1/1 full-page advert in the media brands
P&A, A&D, E&E, ENERGY & griephan letters

Social media posts

½-page digital ad
griephan letters

1/1 Ad
INDUSTRY.forward HAKAHAKA

2/1 Statement
INDUSTRY.forward HAKAHAKA

Mentioned in 4 editorial newsletter posts

Attendee Contacts
with opt-in as Leads

Decision-makers from the following companies have attended previous events:



We create business for industries