

publish  
industry  
verlag

Faszination. Technik.

Manufaktur einzigartiger  
Technologie-Magazine

## DIE ROTE COUCH



Technology talks about fascinating products

publish-industry invites you:  
Present your product-highlight in  
a 90-seconds-video-interview!

8 shows in 2020 – limited  
number of slots per show

# OUR PERFORMANCE – YOUR BENEFITS

## VIDEO PRODUCTION

- Shooting of your video interview in the live atmosphere of the current show at your booth.  
(maximum time slot: 30 minutes – including briefing, recording of interview, photos.  
Preparations from your side are not required at your booth.)
- Cutting & providing of your finalized video interview for your own use including full rights of use.
- Optional: English Voice Over (Extra charges EUR 1.010.- plus VAT\*)

## MEDIA SERVICES

- **Social Media:** Prompt availability of your video interview on youtube channel.  
([www.youtube.com/publishindustry](http://www.youtube.com/publishindustry))
- **E-Mail-Newsletter:** Special e-mailing to 25,000 qualified readers of A&D, E&E, P&A and Energy 4.0 magazines.
- **Print:** Product performance from the video interview as report with text and image in the magazine or in special editorial supplement “DIE ROTE COUCH” in the magazine
- **Online:** Your video interview will be placed on our websites [INDUSTR.com](http://INDUSTR.com) for 12 months.

\* No discounts

Package price EUR 2,240.-  
plus VAT\*

# Fairs 2020 with DIE ROTE COUCH

In 2020 we offer DIE ROTE COUCH at following events

Fair	Date	Print publication in	Newsletter recipients
E-World	11.-13.02.2020	Energy 4.0 Quarterly 2 (PD: 17.04.)	10,000
Embedded World	25.-27.02.2020	E&E 3.2020 (PD: 14.04.)	15,000
Hannover Messe	20.-24.04.2020	A&D 6.2020 (PD: 05.06.)	22,000
IFAT	04.-08.05.2020	P&A 3.2020 (PD: 17.06.)	8,000
Interpack	07.-13.05.2020	P&A 3.2020 (PD: 17.06.)	8,000
Powtech	29.09.-01.10.2020	P&A 7.2020 (PD: 18.11.)	8,000
electronica	10.-13.11.2020	E&E 1.2021 (PD: 2.21)	22,000
SPS	24.-26.11.2020	A&D 1+2.2021 (PD: 2.21)	22,000

# EXAMPLE MEDIA SERVICES – SOCIAL MEDIA

publish-industry videos on [www.youtube.com/publishindustry](http://www.youtube.com/publishindustry) and [www.INDUSTR.com](http://www.INDUSTR.com)

