

publish  
industry  
verlag

Faszination. Technik.

Manufaktur einzigartiger  
Technologie-Magazine

# ROTE COUCH *EXPRESS*

Technology talks about fascinating products

9 shows in 2019 – limited  
number of slots per show

publish-industry invites you:  
Present your product-highlight in  
a 90-seconds-video-interview!



*EXPRESS*



# OUR PERFORMANCE – YOUR BENEFITS

## VIDEO PRODUCTION

- Shooting of your video interview in the live atmosphere of the current show at your booth.  
(maximum time slot: 30 minutes – including briefing, recording of interview, photos.  
Preparations from your side are not required at your booth.)
- Cutting & providing of your finalized video interview for your own use including full rights of use.
- Optional: English Voice Over (Extra charges EUR 990.- plus VAT\*)

## MEDIA SERVICES

- **Social Media:** Prompt availability of your video interview on youtube channel.  
([www.youtube.com/publishindustry](http://www.youtube.com/publishindustry))
- **E-Mail-Newsletter:** Special e-mailing to 25,000 qualified readers of A&D, E&E, P&A and Energy 4.0 magazines.
- **Print:** Product performance from the video interview as report with text and image in the magazine or in special editorial supplement “ROTE COUCH EXPRESS” in the magazine
- **Online:** Your video interview will be placed on our websites [INDUSTR.com](http://INDUSTR.com) for 12 months.

\* No discounts

Package price EUR 2,200.-  
plus VAT\*



## Fairs 2019 with ROTE COUCH *Express*

In 2019 we offer ROTE COUCH *Express* at following events

Fair	Date	Print publication in	Newsletter recipients
E-World	05.-07.2.2019	E4.0 Quarterly 2 (PD: 05/10/19)	10,000
Embedded World	26.-28.2.2019	E&E 3.2019 (PD: 4/15/19)	15,000
Hannover Messe	1.-5.4.2019	A&D 5.2019 (PD: 5/6/19.)	22,000
Powtech	9.-11.4.2019	P&A Q2.2019 (PD: 5/23/19)	8,000
PCIM	7.-9.5.2019	E&E 5.2019 (PD: 6/17/19)	10,000
Fachpack	24.-26.9.2019	P&A Q4.2019 (PD: 11/13/19)	12,000
Motek	7.-10.10.2019	A&D 12.2019 (PD: 12/5/19)	15,000
K	16.-22.10.2019	P&A Q4.2019 (PD: 11/13/19)	15,000
SPS IPC Drives	26.-28.11.2019	A&D 1+2.2020 (PD: Feb.2020)	22,000

# EXAMPLE MEDIA SERVICES – SOCIAL MEDIA



publish-industry videos on [www.youtube.com/publishindustry](http://www.youtube.com/publishindustry) and [www.INDUSTR.com](http://www.INDUSTR.com)

