



EDITORIAL CALENDAR - A&D MAGAZINE & WEEK NEWSLETTER

A&D - Topic Overview Maga	nzine & Newsletter
A&D Cover Topic	Current trends in a 360-degree view: IIoT & Industrial 5G, AI & Industrial Analytics, OPC UA, Smart Sensors, Single Pair Ethernet, Digital Twin & Simulation, Smart Robotics, Software-based Automation
Net Zero Industry	Additive Manufacturing, All Electric Society, Circular Economy, DC Technology, Decarbonization & Energy Recovery, Energy Efficient Solutions, Energy Efficiency, Energy Management, Energy Monitoring, Power Distribution, Cooling (Air Conditioning, Fans), Materials & Resources, Sustainability Strategies, Retrofitting, Regenerative Power, Power Supply, Supply Chain Innovation, Sustainability, UPS
Digital Factory	IloT, AI, Data Analytics, Industrial Cloud, Manufacturing-X, Software-based Automation, Modular Machines, New Business Models, Industrial Metaverse Industrial Communication: Industrial Ethernet, Fieldbuses, OPC UA, TSN, Wireless LAN, Bluetooth, Mobile Communication, 5G, Remote Access, Sensor/Actuator Communication, Gateways, Switches, Network Components, SPE, IO-Link Industrial Software Solutions: Project Planning Software, MES, PDM, PLM, ERP, Industrial APPs, Software Services Smart Development: Digital Twin, Visualization, Simulation, Engineering Software, CAD/CAE, Programming Systems Smart Maintenance: Condition Monitoring, Predictive Maintenance, Augmented Reality, Smart Intralogistics (Automated Guided Vehicles)
Factory Automation Solutions	Drive Technology: Motors, Drives, Frequency Converters, Motion Control, Fluid Technology, Drive Accessories, Servo Technology Connectivity: Connection Methods, Connectors, I/O Components, Terminal Systems, Cable Routing, Cables, Energy Chains Handling: Linear Technology, Conveyor Technology, Handling, Clamping & Gripping Machine Vision: Industrial Image Processing, Quality, Inspection, Deep Learning, Thermography, Infrared Measurement Technology: Data Acquisition, Inspection Technology Robotics: Lightweight Robots, Low Cost Robotics, Cobots, Heavy Industrial Robots, HRC, Mobile Robots, Service Robots, Robot Controllers, Robot Programming, Robot Services Safety & Security: MRK, Emergency Stop, Safe Stop, Safety Network, Safety Control, Safety Sensors, Cyber Security, Firewalls, Security Software, Defense Strategies, Mobile Security, Guidelines & Standards Control Cabinet Technology: Control Cabinets, Industrial Enclosures, Power Supply, Unit Power Supply, Relays, Switches, Contactors Smart Sensors: Sensors, Encoders, Industrial Identification, RFID, Labeling Control Technology: PLC, CNC, SCADA, HMI, Panels, Control, Industrial PC, Embedded Automation, Control, Edge Computing, Multitouch



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ISSUE	MARCH	APRIL + EPB	APRIL	MAY	JUNE
Publishing Date	02/29/2024	04/05/2024	04/12/2024	05/06/2024	06/03/2024
Publishing Date E-paper	02/28/2024	04/04/2024	04/11/2024	05/03/2024	05/31/2024
Material Close	01/29/2024	03/01/2024	03/08/2024	04/02/2024	04/25/2024
Ad Close	01/29/2024	03/01/2024	03/08/2024	04/02/2024	04/25/2024
Copy Date	01/15/2024	02/16/2024	02/23/2024	03/15/2024	04/11/2024
A&D Cover Topic	lloT & Industrial 5G	Al & Industrial Analytics		OPC UA	Smart Sensors
A&D Special	Intralogistics 4.0	Edge & Cloud Computing	INDUSTRY DEPORT	Inspection	Safety & Security
A&D Industry spotlight with trend report	Building Automation	Electronics Manufacturing	INDUSTRY.ZERO REPORT	Plastics Technology	Packaging Technology
Net Zero Industry	Energy-Efficient Drives, Regenerative Power Supply, Frequency Converters	Energy Management & Energy MonitoringSustainability Strategies	Lösungen für Klimaneutralifät und Kachhaltigkeit in der Industrie 2024	Sustainability & Energy Efficiency	All Electric Society Energy Management & Energy Monitoring
Digital Factory	Embedded, IPC, Panels & Multitouch Simulation, Digital Twin, Digital Engineeering	MES, ERP, Data Management, DocumentationIndustrial Security	LÖSUNGEN für KLIMANEUTRALITÄT	Industrial Metaverse, Smart Development Gateways & Switches	Modular Machines, Automated Guided Vehicles, Mobile Robots, Material Handling, Conveyor Technology Remote Access, Remote Monitoring, VPN
Factory Automation Solutions	Safety Locks, Safety Sensors Track & Trace, Labeling	HRC, Cobots, Lightweight Robots, Grippers, Handling 3D Vision, Machine Vision, Machine Vision Switch Cabinets & Enclosures, Cable Guides	NACHHALTIGKeit TICH-NONZUN BORN-JOY 2005 PASTIC-PITALIST BORN-JOY 2005 PASTIC-PITALIST BORN-JOY 2005 PASTIC-PITALIST BORN-JOY 2005 BORN-	Connectors & Cables Motion Control, Servo Technology, Drives & Frequency Inverters	Control & Signaling Devices Measurement & Testing Technology
Exhibitions & Exhibition Pocket Booklet (EPB)	LogiMat 1921.03.2024 Light+Building 0308.03.2024 all about automation FN 0506.03.2024 MSR Frankfurt 20.03.2024	Hanover Trade Fair 2226.04.2024 (MTB) Embedded World 0911.04.2024 Control 2326.04.2024 Automatisierungstreff 1618.04.2024	une MOUSTRE FORMIND	Rapid.Tech 3D 1416.05.2024 all about automation HN 1516.05.2024 Drupa 28.0507.06.2024 INDUSTRY.forward EXPO 0717.05.2024	The smarter E 1921.06.2024 Sensor+Test 1113.06.2024 all about automation SR 2627.06.2024 MSR Halle 05.06.2024
	W January	W April		W May	W June
	2 IPC & HMI all about automation Hamburg	14 IIoT Embedded World		19 Pick & Place	23 E-Mobility The smarter E
A&Dweek-Newsletter W = weeks	3 Drives & Frequency Inverters 4 IO Link	15 Al & Data Analytics Hannover Messe 15a Trade Fair News: Hannover Messe	2024	20 Remote Access 21 Safety & Security	24 Angle & Distance Sensors for Displacement Sensor+Test
	5 Connector W February 6 Rotary Encoder	16 Smart Sensors Control, Hannover Messe	Solutions for climate neutrality	Quality Assurance & Testing Technology	25 Energy Monitoring & Management The smarter E
	7 Switch Cabinets & Enclosures Light+Building 8 PLC all about automation Friedrichshafen 9 Industrial Communication W March	16a Trade Fair News: Hannover Messe 17 Motion Control 18 Operate & Observe all about automation Heilbronn	and sustainability in industry	Sensor+Test	26 Robotics & Handling
	10 Track & Trace 10a Trade Fair News: LogiMat 11 Conveyor Technology & AGV LogiMat 12 Wireless 13 Edge Computing Embedded World		INDUSTRY, FORWARD NAVIGATE THE CHANGE		
	13a Trade Fair News: Embedded World				



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ISSUE	JULY	SEPTEMBER	OCTOBER OCTOBER	OCTOBER OCTOBER	NOVEMBER + EPB
Publishing Date	07/08/2024	09/05/2024	10/02/2024	10/24/2024	11/04/2024
Publishing Date E-paper	07/05/2024	09/04/2024	10/01/2024	10/23/2024	10/31/2024
Material Close	06/05/2024	08/02/2024	08/30/2024	08/19/2024	09/30/2024
Ad Close	06/05/2024	08/02/2024	08/30/2024	08/19/2024	09/30/2024
Copy Date	05/21/2024	07/19/2024	08/16/2024	06/03/2024	09/16/2024
A&D Cover Topic	Single Pair Ethernet	Digital Twin & Simulation	Smart Robotics		Software-based Automation
A&D Special	Switch Cabinet & Connection Methods	Mobile Automation: Agricultural and Work Machines	Industrial Image Processing: Machine Vision, Thermography & Co.		Condition Monitoring & Predictive Maintenance
A&D Industry spotlight with trend report	Battery Pack Production	Rail & Transportation	Sheet Metal & Metal Working	HA	Medical Technology
Net Zero Industry	Decarbonization & Energy Recovery Energy-efficient Drives, Regenerative Power, Frequency Converters	Enclosure Cooling, Fans, Air Conditioning Power Supply, UPS	Circular Economy, Retroffiting Additive Manufacturing, 3D Printing	{polynesian-free space}	Power Distribution, DC Technology, Power Supply, UPS
Digital Factory	Operate & Observe Manufacturing X	Industrial Ethernet, OPC-UA, TSN, SPE, IO Link Visualization & Dashboards	5G, Wireless, IIoT 		Edge Computing & IPC, Panels & Multitouch Data Analytics & Industrial Cloud
Factory Automation Solutions	Encoders, Proximity Sensors, Ultrasonic Sensors, Infrared Hard- & Soft -PLC	RFID, Identification Technology, Marking	Pick & Place, Handling & Linear Motion, Grippers Connectors, Cables & Energy Chains		Relays, Contactors, Switches Rotary Encoders, Sensors for Displacement, Angle and Distance Light Barriers, -Grids, -Curtains
Exhibitions & Exhibition Pocket Booklet (EPB)	INDUSTRY.forward SUMMIT 0203.07.2024	Innotrans 2427.09.2024 Fachpack 2426.09.2024 IAA Nutzfahrzeuge 1722.09.2024 AMB 1014.09.2024 all about automation C 1819.09.2024 MSR Ludwigshafen 18.09.2024	Vision 0810.10.2024 Motek 0811.10.2024 Fakuma 1519.10.2024 Euroblech 2224.10.2024 it-sa 2224.10.2024 all about automation D 0102.10.2024		SPS 12-14.11.2024 (MTB) electronica 1215.11.2024 Medica/ Compamed 1114.11.2024 Formnext 1922.11.2024 INDUSTRY.forward EXPO 26.1105.12.2024
	W July	W September	W October	_==.	W November
	27 Cables & Connectors	36 Mobile Automation IAA Nutzfahrzeuge, Innotrans	40 Cables & Energy Chains Motek, Vision	The Yearbook of the Industry.	Measuring & Testing Technology
	28 Industrial Ethernet	Connector Innotrans, all about automation	40a Trade Fair News: Motek	For Forward Thinkers and Future Makers.	SPS, electronica
	29 Safety Sensors	Chemnitz	41 Industrial Security it-sa		45a Trade Fair News: SPS
	30 Servo Technology	38 Machine Vision Fachpack	42 Drive Technology		46 Remote Control & Remote Maintenance SPS
A&Dweek-Newsletter	31 Simulation & Engineering	39 Labeling	43 Rotary Encoder	INDUSTRY.FORWARD	47 Connectors
W = weeks	W August	all about automation Düsseldorf 39a Trade Fair News: Vision	44 MES & ERP SPS, electronica	NAVIGATE THE CHANGE	48 Industrial Image Processing
	32 Cloud Computing		44a Trade Fair News: SPS		W December
	33 Air Conditioning & Fans				49 Cobots
	34 Machine Safety & Data Protection				50 Engineering Software
	35 Single Pair Ethernet				