



A&D - RESHAPE MANUFACTURING INDUSTRY

For decision-makers and experts in the manufacturing industry:

Machine & Plant Manufacturers, Plant Operators, Planners,
System Integrators, Project Planners, Service & Maintenance Providers

MAGAZINES

23,000

Copies/Issue
Print | E-Paper

NEWSLETTER

28,000

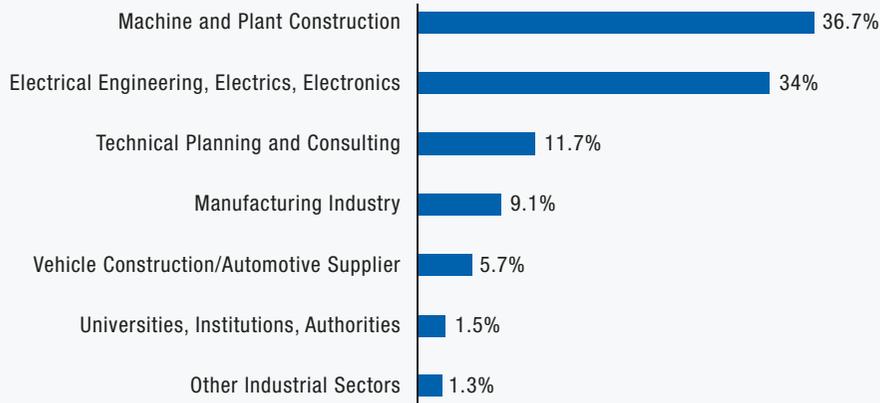
Newsletter subscriptions/week
Weeks

ONLINE

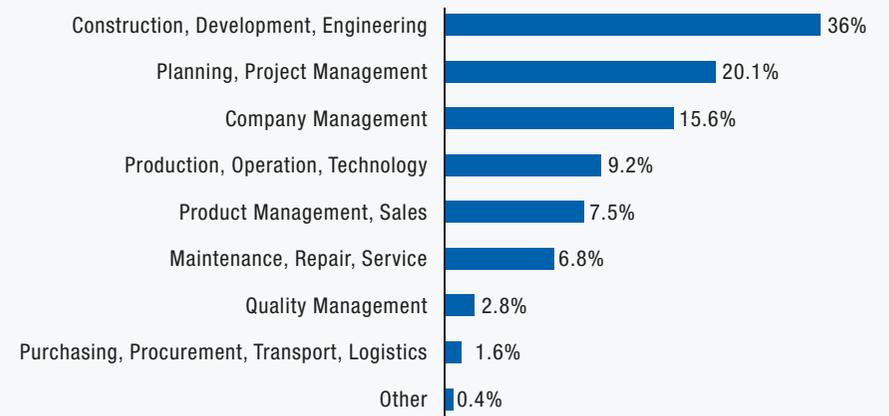
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RECIPIENT ANALYSIS INDUSTRIES/TARGET MARKETS**



RECIPIENT ANALYSIS TASK AREA**



* Matomo: users of A&D-relevant content, evaluation period: July 2024 – June 2025
** Average values for 2025 from magazine, newsletter, and online A&D@INDUSTR.com

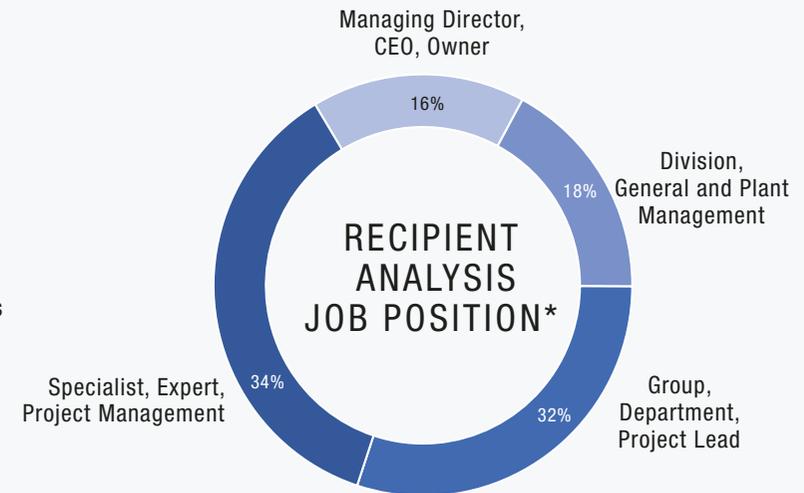
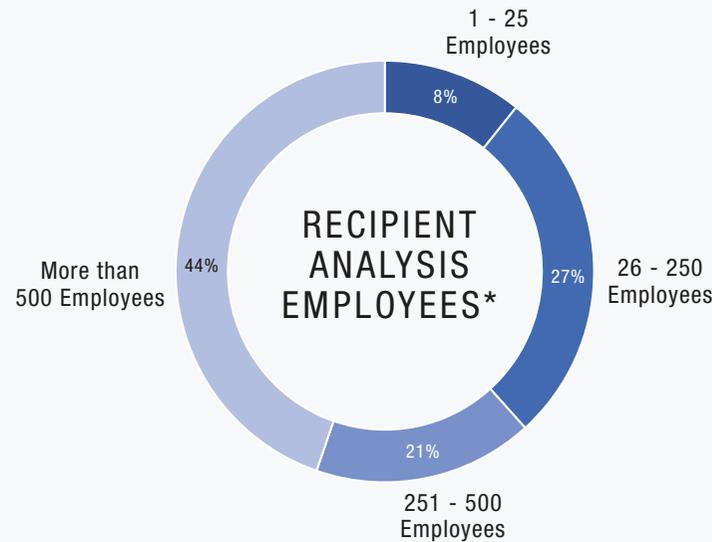
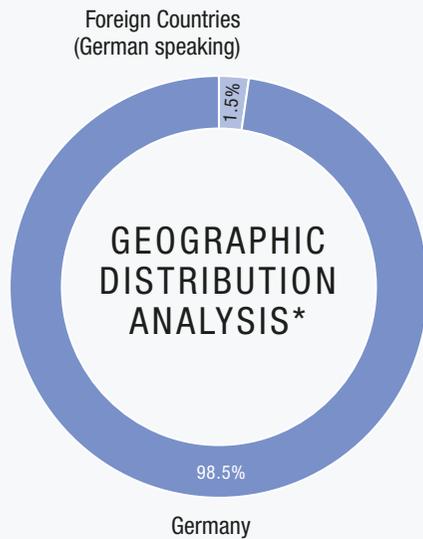
A&D AUDIENCE & REACH

CIRCULATION MAGAZINE & SPECIAL PUBLICATIONS

	MAGAZINE	INDUSTRY.ZERO REPORT	HAKAHAKA
Copies/Issue	23,000	31,000	29,000
Print	12,500	13,000	9,000
E-Paper	10,500	18,000	20,000

EDITION ANALYSIS NEWSLETTER

	A&Dweek	INDUSTRIAL SOLUTIONS	INDUSTRY.ZERO & TRANSFORMATION
Mailed circulation per e-Mail	7,600	8,900	11,500
Opening Rate	27%	29%	28.5%
Click Rate	23.5%	25%	22.5%



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