



ENERGY - EMPOWER NET ZERO INDUSTRY

For decision-makers and experts in:

Manufacturing industry, energy-intensive process industries with a focus on chemicals & pharmaceuticals and food & beverages, mechanical & plant engineering, industrial parks, and relevant service providers

MAGAZINES

17,000

Copies/Issue
Print | E-Paper

NEWSLETTER

33,900

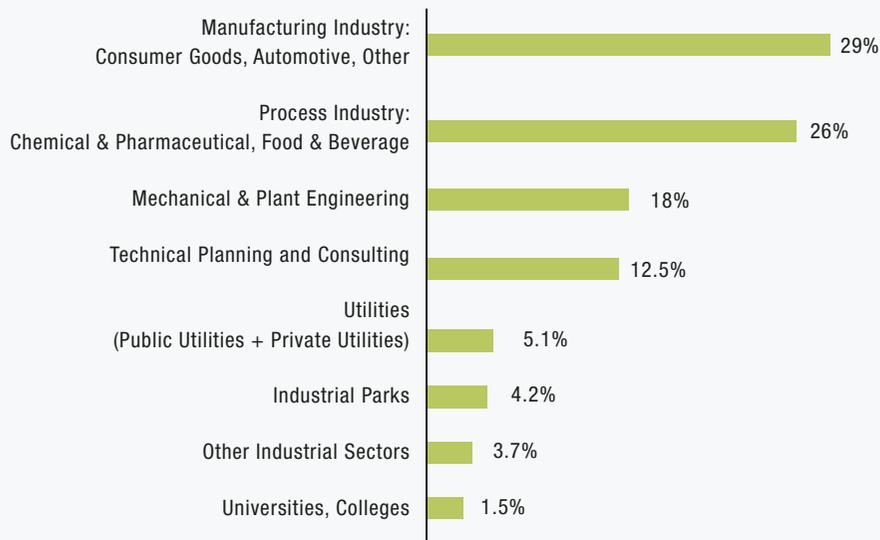
Newsletter subscriptions/week
Weeks

ONLINE

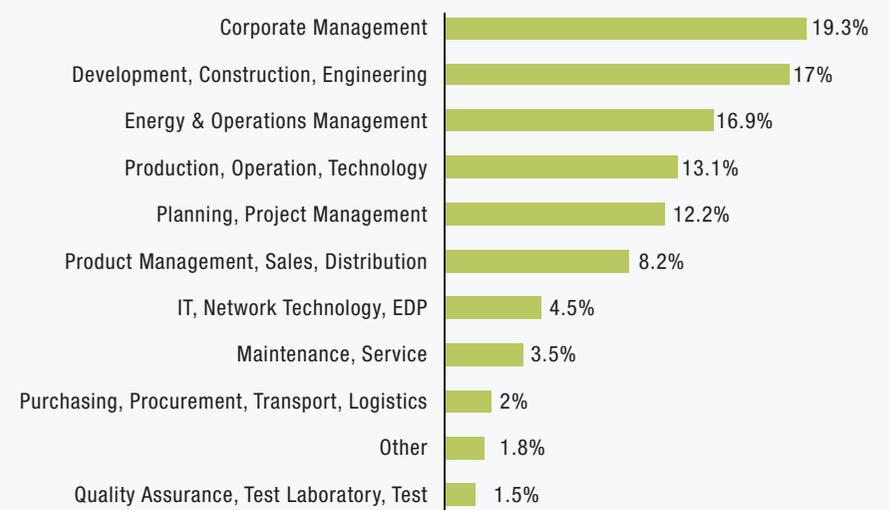
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RECIPIENT ANALYSIS INDUSTRIES/TARGET MARKETS**



RECIPIENT ANALYSIS TASK AREA**



* Matomo: users of ENERGY-relevant content, evaluation period: July 2024 – June 2025
** Average values for 2025 from magazine, newsletter, and online ENERGY@INDUSTR.com

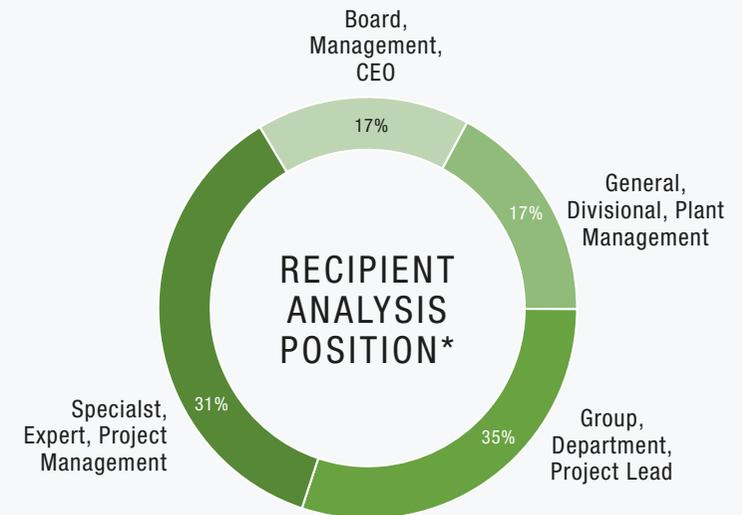
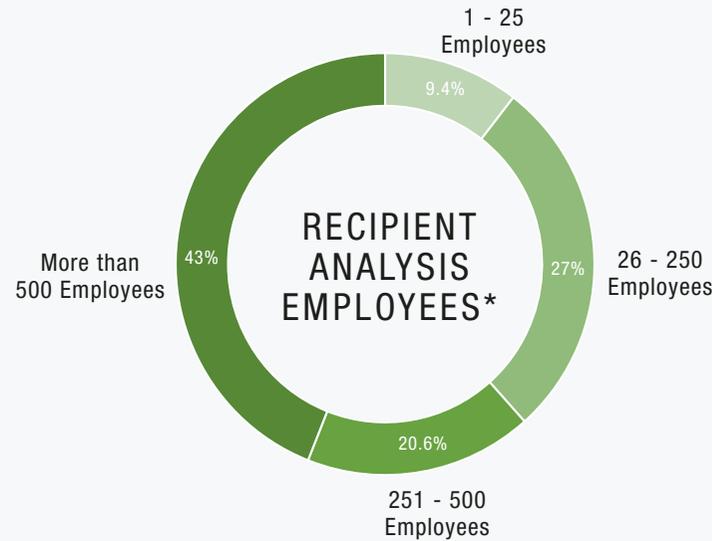
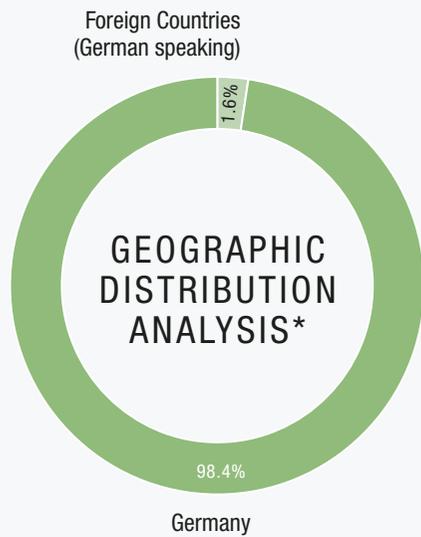
ENERGY-AUDIENCE & REACH

CIRCULATION MAGAZINE & SPECIAL PUBLICATIONS

	MAGAZINE	INDUSTRY.ZERO REPORT	HAKAHAKA
Copies/Issue	17,000	31,000	29,000
Print	9,000	13,000	9,000
E-Paper	8,000	18,000	20,000

EDITION ANALYSIS NEWSLETTER

	ENERGY week	INDUSTRIAL SOLUTIONS	NEXT TECHNOLOGY	INDUSTRY.ZERO & TRANSFORMATION
Mailed circulation per e-Mail	7,000	8,900	6,500	11,500
Opening Rate	28%	29%	27%	28.5%
Click Rate	23%	25%	24%	22%



* Average values for 2025 from magazine, newsletter, and online ENERGY@INDUSTR.com