



E&E - EXPLORE NEXT TECH ELECTRONICS

For development managers, developers, and decision-makers in:

Design & Development, Innovation & Digitization, Research, Lifecycle Management, Supply Chain Management, Laboratory & Test Field, Production, Field Engineering, Quality Assurance, Distribution and Construction in high technology companies

MAGAZINES

23,300

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Print | E-Paper

NEWSLETTER

26,800

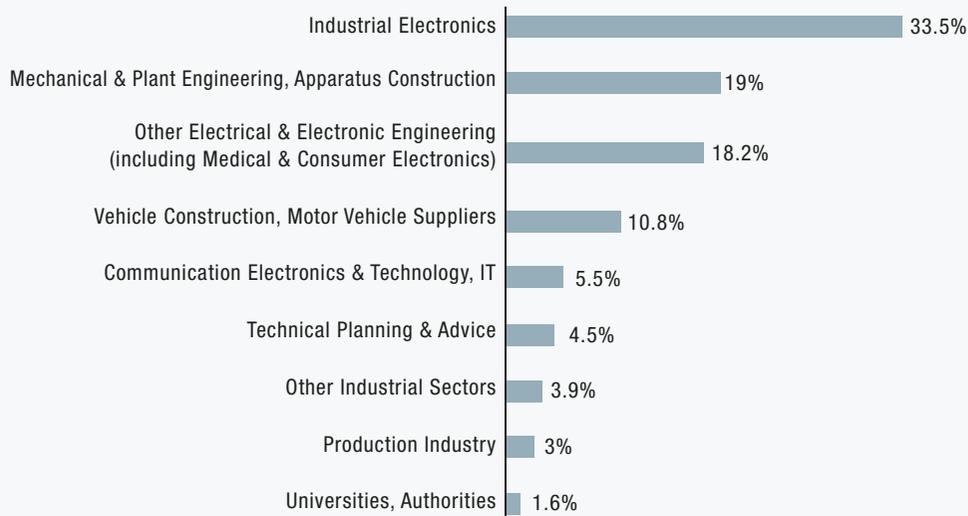
Newsletter subscriptions/week
Weeks

ONLINE

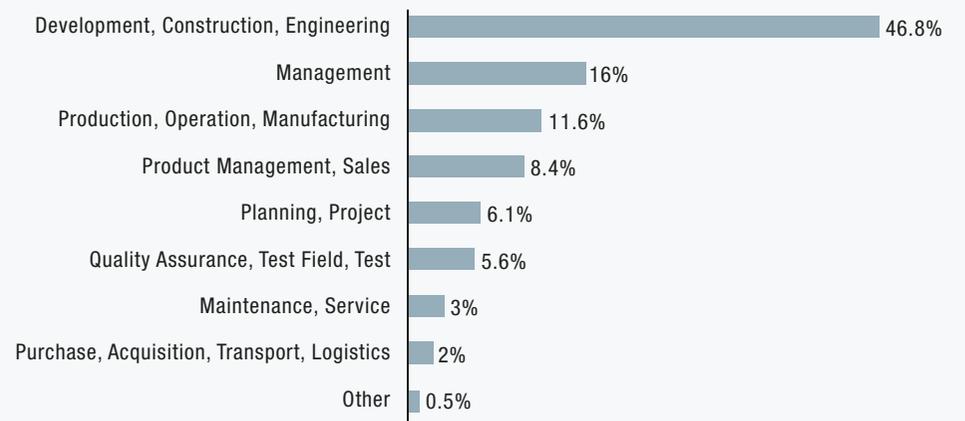
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RECIPIENT ANALYSIS INDUSTRIES/TARGET MARKETS**



RECIPIENT ANALYSIS TASK AREA**



* Matomo: users of E&E-relevant content, evaluation period: July 2024 – June 2025
** Average values for 2025 from magazine, newsletter, and online E&E@INDUSTR.com

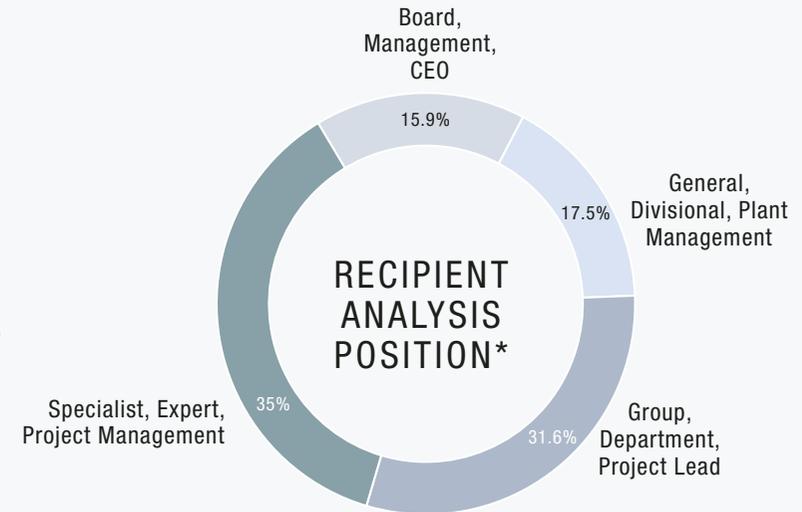
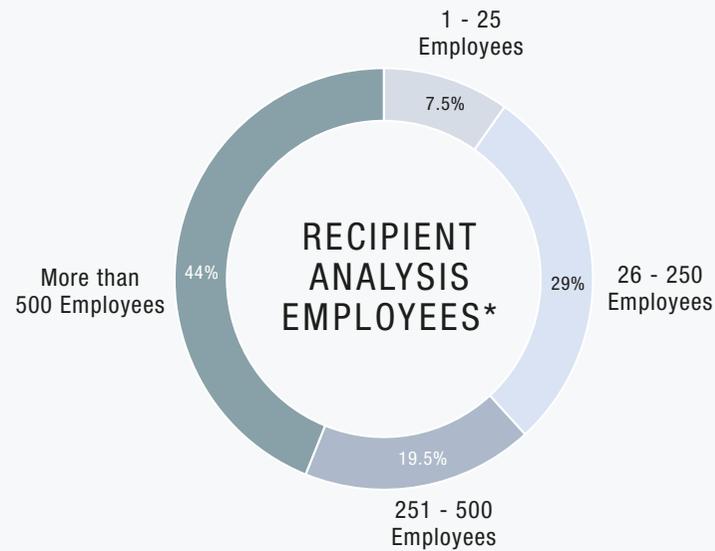
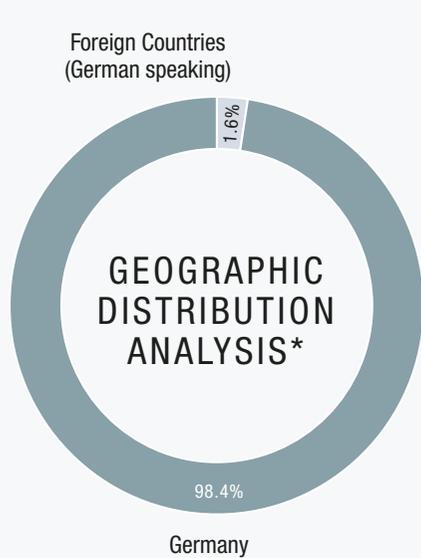
E&E-AUDIENCE & REACH

CIRCULATION MAGAZINE & SPECIAL PUBLICATIONS

	MAGAZINE	INDUSTRY.ZERO REPORT	HAKAHAKA
Copies/Issue	23,300	31,000	29,000
Print	12,500	13,000	9,000
E-Paper	10,800	18,000	20,000

EDITION ANALYSIS NEWSLETTER

	E&Eweek	NEXT TECHNOLOGY	INDUSTRY.ZERO & TRANSFORMATION
Mailed circulation per e-Mail	8,800	6,500	11,500
Opening Rate	26%	27%	28.5%
Click Rate	23%	24%	22%



* Average values for 2025 from magazine, newsletter, and online E&E@INDUSTR.com