

# P&A - RESHAPE PROCESS INDUSTRY

**For decision-makers and experts in the process industry:**

Machine, Plant & Equipment Manufacturers, Plant Operators, Planners, System Integrators, Project Planners and Service & Maintenance Providers

## MAGAZINES

**17,000**

Copies/Issue  
Print | E-Paper

## NEWSLETTER

**26,700**

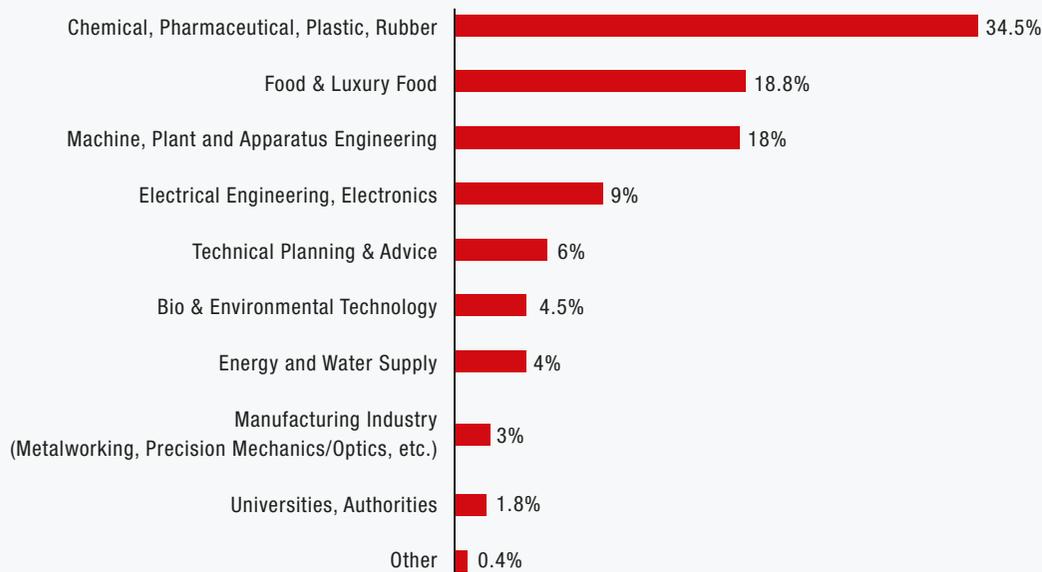
Newsletter subscriptions/week  
Weeks

## ONLINE

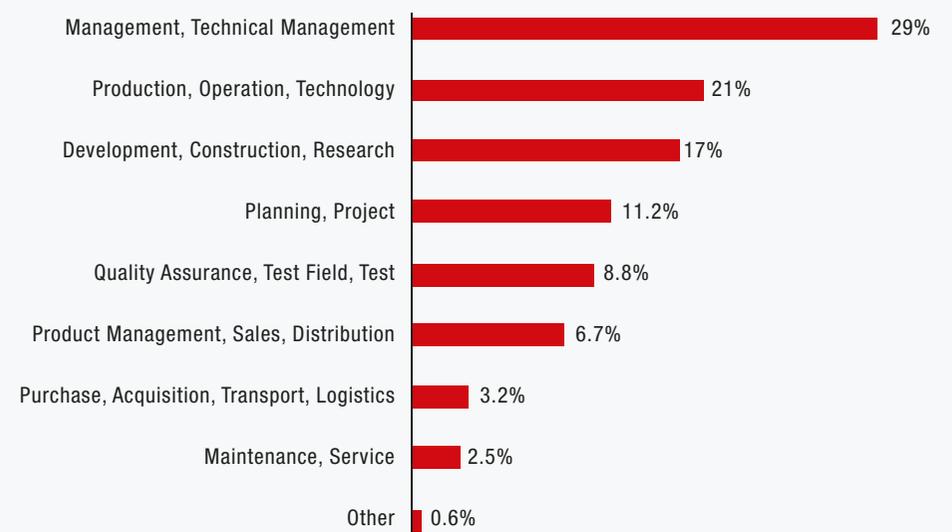
**240,000**

Pageviews p.a  
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### RECIPIENT ANALYSIS INDUSTRIES/TARGET MARKETS\*\*



### RECIPIENT ANALYSIS TASK AREA\*\*



\* Matomo: users of P&A-relevant content, evaluation period: July 2024 – June 2025  
 \*\* Average values for 2025 from magazine, newsletter, and online P&A@INDUSTR.com

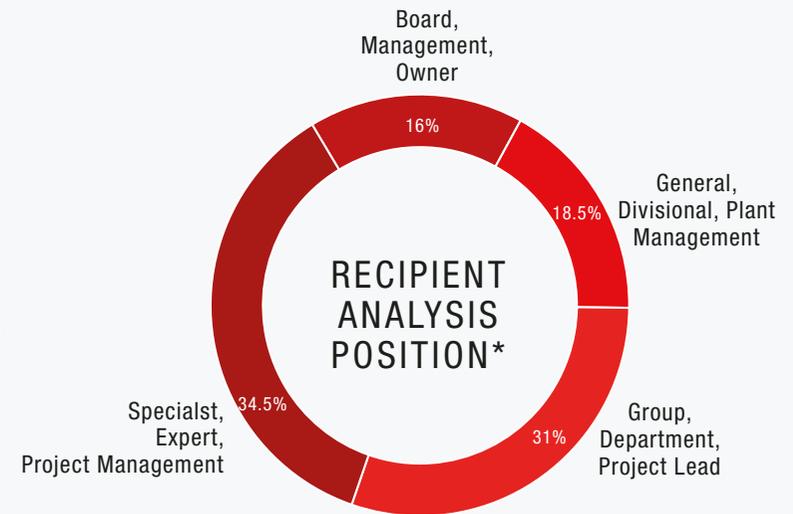
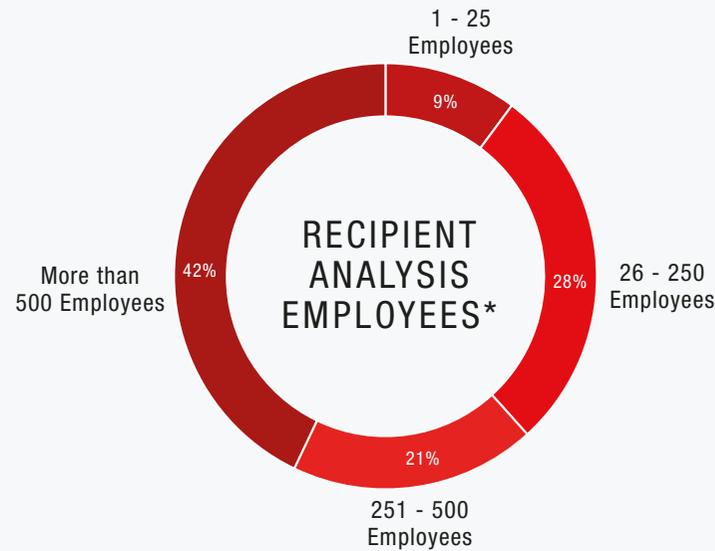
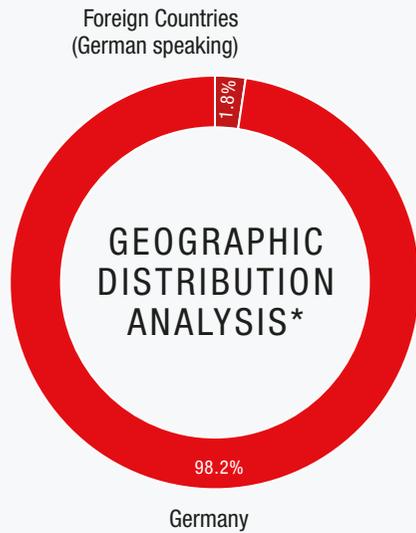
# P&A AUDIENCE & REACH

## CIRCULATION MAGAZINE & SPECIAL PUBLICATIONS

	MAGAZINE	INDUSTRY.ZERO REPORT	HAKAHAKA
Copies/Issue	17,000	31,000	29,000
Print	9,000	13,000	9,000
E-Paper	8,000	18,000	20,000

## EDITION ANALYSIS NEWSLETTER

	P&Aweek	INDUSTRIAL SOLUTIONS	INDUSTRY.ZERO & TRANSFORMATION
Mailed circulation per e-Mail	6,300	8,900	11,500
Opening Rate	25%	29%	28.5%
Click Rate	21%	26%	22.5%



\* Average values for 2025 from magazine, newsletter, and online P&A@INDUSTR.com